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Workshop N°2

Sustainable and balanced rural development for future Europe

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European Commission
Agriculture and
Rural Development



3 goals of EU – 3 faces of rural area

Many European regions can not contribute to 3 EU goals - **LIMITED RESOURCES**

- **Sustainability**
 - Living in HNV areas – disadvantage
 - Overexploited natural resources
- **Competitiveness**
 - Weakening of local food systems
 - Small and traditional farmers out of game
- **Cohesion**
 - Depopulation of rural areas
 - Huge administration for low benefit
 - Limited absorption cap. of disadvantaged areas



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Integrated approach to RD

- Environment
 - Multisectoral responsibility for public goods
 - Contribution of other sectors for stronger 2. axis
- Economy
 - From large to small scale food systems
 - Looking for alternatives: CSA, Local food chains
- Society
 - Simplification and extension of the LEADER
 - Care for vulnerable territories and groups



CAP reform: the chance for PARADIGM SHIFT



- Radical changes needed from perspective of many rural areas:
 - Balance between environmental, economical and social measures, for the long term life quality in rural areas- differences
 - Fair sharing of added-value between farmers, processors, traders and consumers
 - Territorial cohesion through flexibility and simplification
 - Stronger involvement of civil society organisations in RD
 - Integrated rural development based on the sub – regional strategies, steered by local partnerships (LEADER)
 - Complementarity between funds and measures for efficient territorial cohesion

