



**Project**

**RuralNet - National Rural  
Development Network, an  
instrument of CSO participation in  
policy making and enhancing  
dialogue with EU rural networks**

**PREPARE GATHERING, Zlatibor 2011**

- **Place of implementation:** Republic of Serbia and Poland
- **Value of project:** 166,508 €
- **EU contribution:** 147,759 €
- **Own contribution:** 18,748 €

# Project partners

- Ibar Development Association IDA Kraljevo, Serbia
- The Polish Rural Forum, Poland
- NGO Education Center Leskovac, Serbia
- NGO “Nimbus” Loznica, Serbia
- NGO Association of agronomists “Agroznanje” Vrsac, Serbia
- Ministry of Agriculture, Trade, Forestry and Water Management

# Overall objective:

- National Rural Development Network (NRDN) contributes to sustainable development of rural communities of Serbia and to sustainable dialogue with civil society organizations from the EU and decision makers in the Republic of Serbia and the EU.

# Specific objective:

- National Rural Development Network has improved the capacity for action at local and national level and for active dialogue and cooperation with organizations from the EU, through networks that operate in the field of rural development.

# Target group

- 156 non-profit organizations from the National Rural Development Network.

# Final beneficiaries

- Local governments in Serbia - 141 local governments;
- Ministry of Agriculture, Forestry and Water Management;
- rural population of the Republic of Serbia - about 15% of the rural population, i.e. approximately 600,000 inhabitants;
- civil society organizations that are not part of the Network, which operate in rural areas - about 200 organizations.

# Results

- **Result 1:** National Rural Development Network (NRDN) has developed a service and management capacities according to the experience and good practice of the EU services and the needs of local communities.
- **Result 2:** NRDN established a dialogue with organizations from the EU.
- **Result 3:** NRDN has developed the capacity to participate in the preparation and implementation of rural development policy (national and EU).
- **Result 4:** NRDN has increased visibility on the national and international level.



# Implemented activities (1/4)

## *Group 1 Development of Network capacities*

- 1.1. Establishment of Resource Center of the Network;
- 1.2. Equipping the resource center;
- 1.3. Preparation of Action plan of the Network to support rural development;
- 1.4. Training Valorisation of regional potentials, traditional and local products;
- 1.5. Training LEADER approach;
- 1.6. Study tour – Poland;

# Implemented activities (2/4)

## *Group 2 Development cooperation with EU networks*

- 2.1. Associate of the National Rural Development Network in EU networks;
- 2.2. Organization of 2 capacity building workshops of Serbian Network and The Polish Rural Forum;
- 2.3. Organizing of an international conference "Rural development of Western Balkan"

# **Implemented activities (3/4)**

## ***Group 3 Development the capacity to participate in the preparation and implementation of rural development policy***

- 3.1. Training "Common Agriculture Policy";
- 3.2. Training "The definition and implementation of rural development measures and the role of the Network";
- 3.3. Training "Advocacy and creating public campaigns"

# Implemented activities (4/4)

## *Group 4 Increasing visibility on the national and international level*

- 4.1. Printing and distribution leaflets about Network;
- 4.2. Organization of manifestation ""Examples of good practice in the rural development of Serbia";
- 4.3. Organization of "Media Days of the Network to support rural development";
- 4.4. Organization of conferences on the start and end of project;
- 4.5. Web site development and updating;
- 4.6. Improving the visibility of the project through presentation on 4 Serbian electronic media and 2 foreign media

# NRDS Action plan 2011-2015

## Key areas

- ***Strengthening the capacity and sustainability of the organization***
- ***Improving visibility and recognisability of the organization***
- ***Improving information-service provisions for users***
- ***Active involvement in planning and implementation of rural development measures***
- ***Strengthening partnerships with international organizations***

# Ethno shop



**Thank you!**