



agricultural & rural convention

What is ARC?

- A civil society platform for stakeholders, European citizens and their organisations.
- An innovative and transparent process to develop a strong and common message.

ARC 2020, towards a new common voice for civil society

An overwhelming majority of European citizens asks for a Common Agricultural Policy which ensures:

- agricultural products of good quality, healthy and safe
- reasonable food prices
- a fair standard of living for farmers
- protection of the environment

Why do we need a new CAP?

New challenges to face:

- Climate change
- Loss of biodiversity and natural resources
- Increasing global food insecurity
- Social and economic cohesion of rural areas

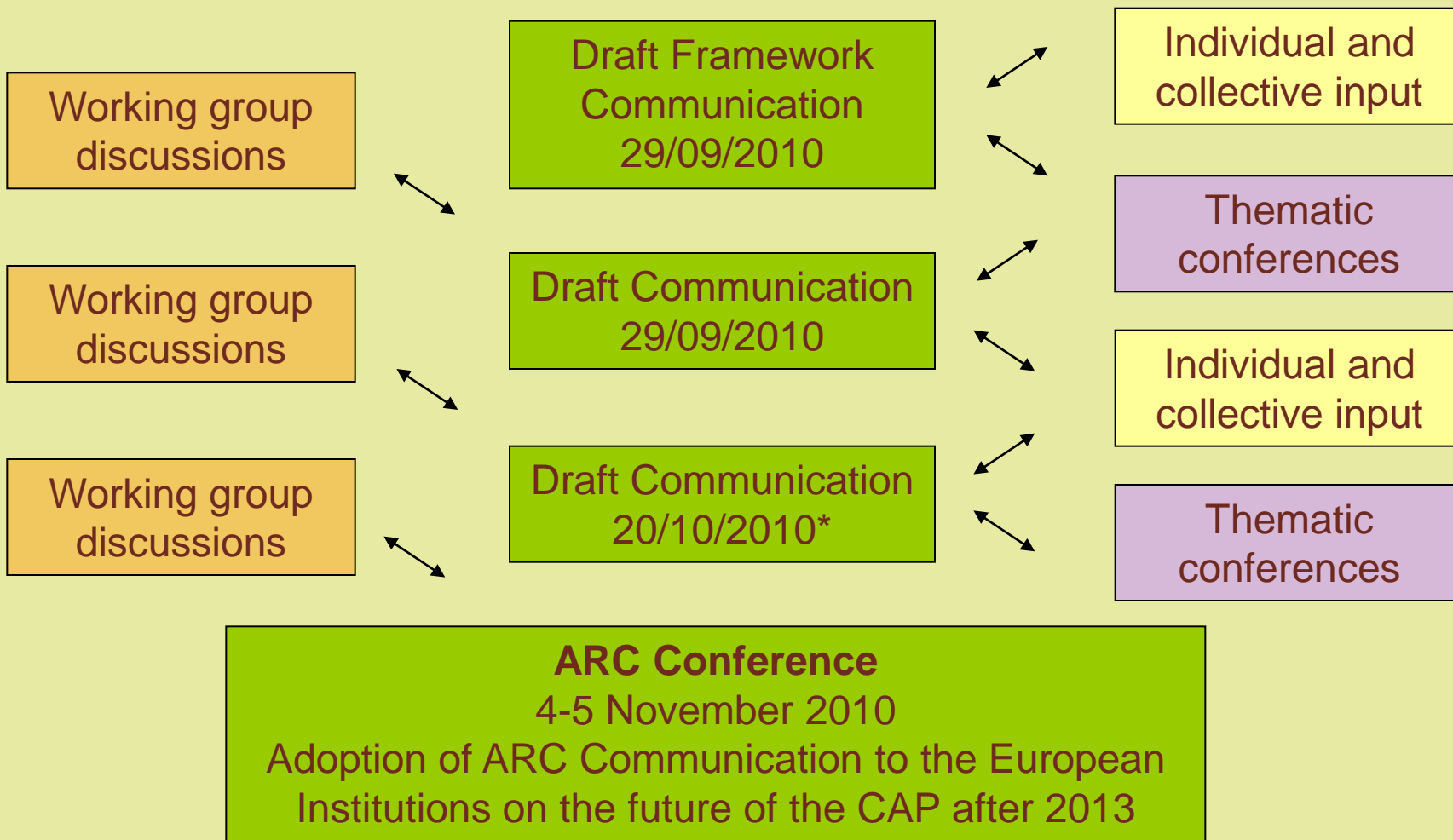
ARC focus on CAP review

- A paradigm shift in agriculture from a centralised food industry to a sustainable and diversified pattern of regional and local production and processing of food
- An economic renaissance of rural areas based on the strength and diversity of communities and cultures

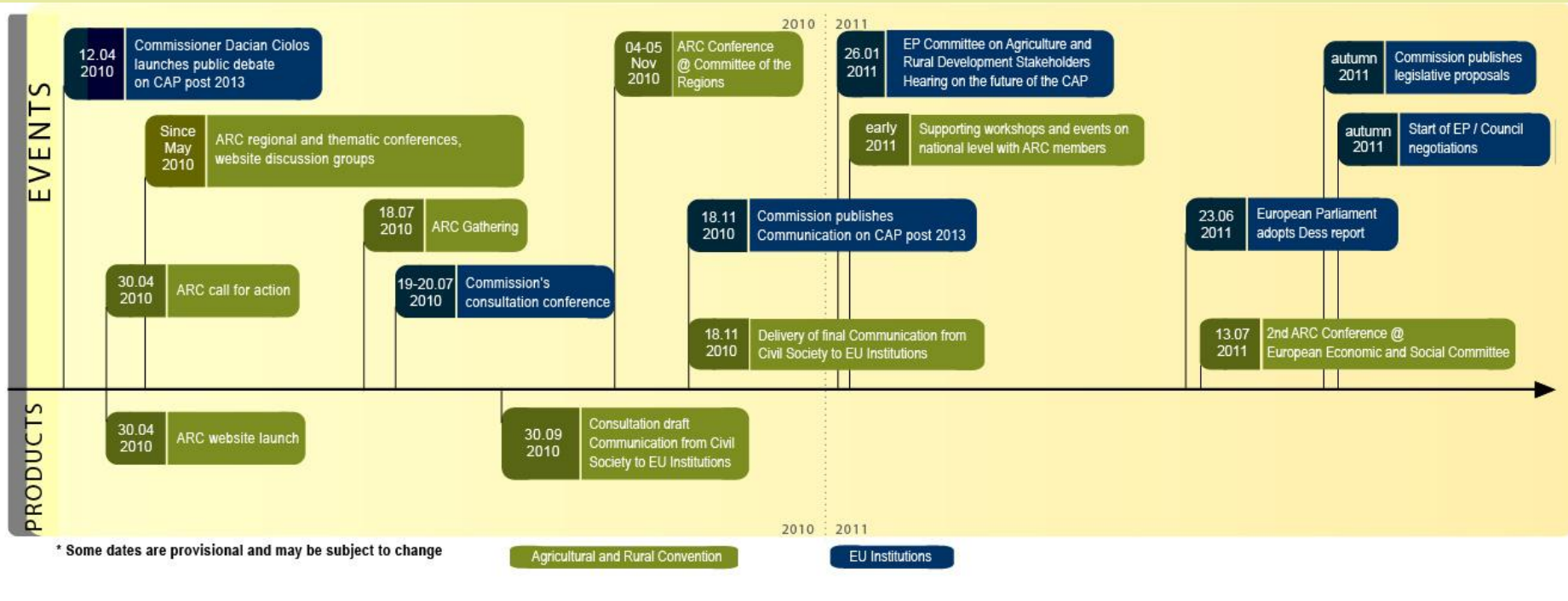
How will ARC help to reform the CAP?

- ARC 2020 complements the “Yours Ideas Matters” debate launched by DG Agri at the beginning of 2010 and continues the dialogue throughout the reform process.
- ARC 2020 uses the joint bargaining of Civil Society Organizations across Europe to develop and support its position statement to the EC and EP.

ARC Negotiation Process



ARC Timeline



Milestones

Presence at Commission
Conference in July 2010

ARC Process

ARC Conference and
adoption of Communication



Milestones

Hand-over of the
Communication to EC, EP,
EESC, CoR, Council



ARC participation in EC
Consultation



ARC participation in EP
hearing and EESC hearing

Milestones

2nd ARC Conference

13 July 2011

Consultation of Civil Society on the
Future of European Agriculture, Food and Rural Development

- One year on –
Was our voice heard?



Recent action

Open Letter to Commission President Barroso

ARC sent an open letter on 23 June to President Barroso to call for a strong financial backing of rural development programmes in the EU's next long-term budget for the period 2014-2020.

More on the ARC website: www.arc2020.eu

“Dear Mr. President, [...] all of Europe’s citizens will benefit from a continued and substantial Rural Development Programme, operating in close harmony with Regional, Social and Fisheries Policies. Sustainable farm and food systems and rural renaissance are urgently needed to fulfil the EU’s commitment to social, economic and territorial cohesion.”

How to get involved?

The ARC website: www.arc2020.eu

Stay connected in the ARC network and
take an active part in the debate!

*ARC is not a lobby, ARC is a
facilitator, ARC is an open
process.*

SIGNATORIES OF THE ARC COMMUNICATION

Mountain Area Development Agency (MADA), Albania • Austrian Green Farmers Association • IG-Milch, Austria • Naturschutzbund Österreich • ÖAR Regionalberatung, Austria • AUNIWAUNDN • Verein für Naturnahe Landwirtschaft, Austria • Milcherzeuger Interessengemeinschaft (MIG), Belgium • GAIA - Belgian Animal Rights Organisation • Wervel (Werkgroep voor een rechtvaardige en verantwoorde landbouw), Belgium • FORA Community Development Foundation, Bulgaria • Environmental Organization Rhodope, Bulgaria • Narodni observator venkova, Czech Republic • Centrum pro komunitni praci stredni Morava, Czech Republic • National LAG Network of the Czech Republic • Estonian Council of Environmental NGO's' (EKO) • Estonian Village Movement Kodukant • Compassion in World Farming • Demeter International • European LEADER Association for Rural Development - ELARD • EuroGites - European Federation of Rural Tourism • EuroNatur • Friends of the Earth Europe (FoEE) • Groupe de Bruges • IFOAM EU Group • Save Our Seeds • International Network URGENCI • ECOVAST-European Council for the Village and Small Town • European Milk Board (EMB) • Forum Synergies • Forum Synergies Working Group on Access to Land • European Public Health and Agriculture Consortium (EPHAC) • Nexus Foundation • Pesticide Action Network Europe • TRINET • Mouvement Inter-Régional des AMAP (MIRAMAP), France • Association des producteurs de lait indépendants (APLI), France • Cemagref, France • Fédération Nationale d'Agriculture Biologique des régions de France (FNAB) • Fondation Nicolas Hulot pour la Nature et l'Homme, France • Association Geysier, France • Organisation des producteurs de lait (OPL), France • CELAVAR, France • Terre de liens, France • Aktion Kulturland • Bundesverband Deutscher Milchviehalter e.V., Germany • Demeter e.V. Germany • Arbeitsgemeinschaft bäuerliche Landwirtschaft e.V. (AbL), Germany • Deutscher Naturschutzring - DNR (German Nature Conservation Ring) • Initiative gentechnikfreie Bodenseeregion • Germanwatch e.V. • IG FÜR, Germany • Deutscher Verband für Landschaftspflege e.V. (DVL) - German Association for Landcare • Ökospeicher e.V. Wulkow, Germany • Regina GmbH Landkreis Neumarkt, Germany • Schweisfurth-Stiftung München, Germany • Deutscher Tierschutzbund e.V. (German Animal Welfare Federation) • AgrarBündnis, Germany • PROVIEH VgtM e.V. (German Farm Animal Welfare Association) • Masticulture - ecotourism in Greece • Pro Natura St.Gotthard Civil Összefogás, Hungary • REFLEX Környezetvédő Egyesület (Reflex Umweltschutzverein), Hungary • Hungarian Rural Parliament • Associazione "Alessandro Bartola", Italy • APL Pianura Padana, Italy • Ecomeal.info • Consorzio RISTECO, Italy • Sotral SPA, Italy • SerLOG cooperative, Italy • NGO "Zalienieku dzirnas", Latvia • Lithuanian Rural Communities Union • Center for promotion of sustainable agriculture practices and rural development, Macedonia • NGO "Terra-1530", Republic of Moldova • EKOLAND Zachodniopomorski • Polish Rural Forum (FAOW)

SIGNATORIES OF THE ARC COMMUNICATION

ICPPC - International Coalition to Protect the Polish Countryside • Zielony Instytut, Poland • Association GMO-free Poland • Polish Forum of Organic Agriculture • Klub Przyrodników • Alliance of Associations Polish Green Network • AmBioDiv - Valor Natural, Portugal • AGROM-RO Association Sangeorgiu de Mures, Romania • Asociatia Franco-Romana de Dezvoltare Agrícola ALBA-AFRODA, Romania • Romanian Association for Equal Opportunities - APES • Association for the Support and Promotion of Rural Initiatives, Romania • BIOAVIROM - Asociatia Bioavicultorilor din Romania • Asociatia pentru promovarea performantei, Romania • Centrul pentru Aarii Protejate si Dezvoltare Durabila Bihor (CAPDD Bihor), Romania • CIVITAS Foundation for Civil Society, Romania • Eco Ruralis Association, Romania • Fundatia ADEPT, UK/Romania • AGORA - Working Group for Sustainable Development, Romania • LAM Foundation, Romania • Association for Rural Development in Mountain Areas, Romania • World Vision Romania • APM Tulcea, Romania • Local Employers' Association for SMEs (PLIMM) - Calafat • UNESCO Pro Natura Ecological Club, Bucharest, Romania • Asociatia Grupul de Initiativa Radu Anton Roman, Romania • Terra Nostra Accademic Foundation for Rural Progress, Iasi, Romania • Vanatori Neamt Nature Park, Romania • Asociatiei de Turism Rural • Ecologic • Cultural si Protectia Mediului "Codrenii Vasoaia", Romania • Ecosilvex 2000 Foundation, Piatra Neamt, Romania • Buzau Local Action Group, Romania • Intercommunity Association "Tinutul Padurenilor" LEADER Local Action Group, Romania • Asociatia "Rural Med Zeletin" Afj, Romania • EU-RO Consult Foundation, Galati, Romania • Franco-Romanian Tourism Association "Tirgu Neamt-St.Just St.Rambert", Romania • Local Action Group (GAL) Calafat, Romania • Eko-Talas Tomasevac • NGO Leader+ Banatski Karlovac • LEADER+BK Association Serbia • Citizens Association "NIMBUS", Regional center for rural development for Western Serbia • Zivy pramen NGO, Slovakia • Slovenian Rural Development Network • Instituto de Estudios Sociales Avanzados (IESA), Spain • Cooperativa La Vall de la Casella, Spain • Avalon Foundation, The Netherlands • Dutch Dairymen Board (DDB), The Netherlands • Stichting de Bonnen, The Netherlands • Nederlandse Vereniging tot Bescherming van Dieren, The Netherlands • Nederlandse Melkveehouders Vakbond (NMV), The Netherlands • Buizer Advies, The Netherlands • Friendly Kitchens Alliance (Stichting Vriendelijke Keukens), The Netherlands • Cinnabar eco - creative, UK • Munloch GM Vigil, UK • Soy Alliance, UK